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Insite Graphics is the first company to achieve coveted ESSA Tier 5 Sustainability Accreditation



Leading supplier and installer of sustainable event graphics and signage, [Insite Graphics](#), has become the first company to achieve the highest Tier 5 level (previously Platinum) under the new scoring system of [Event Supplier and Services Association's](#) (ESSA) [Sustainability Accreditation](#), considered the leading accolade of sustainability success in the events industry.

Having already achieved the globally recognised sustainability standard ISO 14001, Insite has clearly demonstrated that sustainability runs through every aspect of the business. All products have been created specifically with sustainability in mind and include Insite's paper and card-based signage which can be completely recycled, fabric soft signage which can be recycled into clean fuel for local community energy and aluminium frames which can be re-used time and again for future projects. Water based inks are used in a clean printing process ensuring no harmful VOCs are ever released into the atmosphere. Most importantly, Insite supports clients during the decision-making process to educate on the best sustainable options, offsetting opportunities and recycling methodologies without compromising on quality.

From an operational perspective, Insite has implemented robust sustainability policies and carbon management plans to include tracking carbon emissions and a variety of carbon offsetting projects accompanied by extensive staff training and a corporate wellness scheme.

Insite Graphics' owner, Chris Berrisford, said: "I'm incredibly proud of my team, they put 150% into everything they do to ensure that we implement and maintain high eco standards and these accreditations are testament to that. We've been fully committed to reversing climate change for several years and operate a carbon neutral business having invested in numerous eco

technologies and recycling partnerships that have also enabled us to achieve zero waste to landfill since 2022.”

Josh Taylor, H&S Manager at ESSA remarks: “Under ESSA’s new scoring system for our Sustainability Accreditation, Tier 5 - equivalent to achieving Platinum under the previous scoring system - represents the highest award possible and shows unwavering dedication to achieve this outstanding result. It distinguishes Insite Graphics as an industry leader in every aspect of sustainable practices. Congratulations to Insite, they are a perfect example of sustainable excellence, and they have set a bar that we hope many more in the supplier and contractor sector will follow.”

In addition to their sustainability achievements, Insite has also gained the Alcumus Safe Contractor and the ESSA Health & Safety Accreditation.

- ENDS -

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Notes To Editor

About Insite Graphics

Insite Graphics is a premier signage and graphics supplier for the sustainable business events industry. Since 2001, Insite have been creating and installing graphics, signage and more recently supplying exhibitor booths for CONFEX events. Having achieved their 2022 zero to landfill target, they are now a carbon neutral business and continue to audit and offset emissions with their Net Zero target clearly in sight. An integral part of Insite’s business, is its ongoing commitment to the worldwide sustainability standard ISO 14001, which they have successfully achieved since 2019. Insite also hold the Alcumus Safe Contractor and ESSA Health and Safety accreditations. In July 2023 they became the first company ever to achieve the ESSA Sustainability Tier 5 Accreditation, the very pinnacle of sustainability achievement representing extraordinary results in every aspect of sustainable best practice.

About ESSA

Event Supplier and Services Association (ESSA) is a trade body representing the very best suppliers of goods and services to the events industry. With a focus on Health & Safety, education, business development and driving excellence and shared best practice, ESSA and their members sit at the centre of the events community both in the UK and overseas. On a day-to-day basis, ESSA support their members with the provision of business essentials such as access to unlimited legal and HR advice, H&S support, insurance advice and a number of money-saving group discounts. Having established themselves over the last 10+ years (merger of BECA & AEC 2007), with their members, they are the collective voice of the supplier and services sector.
<https://www.essa.uk.com/>

ESSA Sustainability Module is an independent verification of a company’s sustainability performance, providing credibility and recognition in the field of sustainability. The module takes an in-depth look at a companies’ sustainability policies, management and processes and marks it against a set criterion and requires annual renewal. The criteria has been formed in line with ISO

standards, current industry standards, the net-zero events initiative and The Event Industry Alliance cross-associations comprehensive sustainability commitments framework.

The Sustainability Accreditation is awarded on a tier-based system. Points are awarded based on the strength of evidence and compliance with the sustainability criteria. The maximum score achievable is 100 points. Based on the score, members are awarded one of the six prestigious tiers of accreditation.

Tier 5 (90-100 points) – The pinnacle of sustainability achievement, Tier 5 Accreditation represents extraordinary dedication and outstanding results in every aspect of sustainable practices. It distinguishes your organization as an industry leader and exemplar of sustainable excellence.

Read more here: https://www.essa.uk.com/images/Accreditation/ESSA_Sustainability_Module_Info_Sheet_2023.pdf