

Fullcircle

**Our sustainable approach
to delivering your events**

An aerial photograph showing a vast, dense forest with a thick canopy of green trees. The perspective is from directly above, looking down on the forest floor.

Our Motto:

Reduce, Reuse, Recycle

[View our Sustainability Policy](#)

Our main environmental responsibilities focus on:

Waste Reduction

- Waste diversion of 70% or higher
- Reuse/recycle carpet, graphics, signage and furniture

Procurement

- Locally sourced materials
- Purchase of environmentally preferred products

Energy

- 100% use of LED technology across all Exhibition Shell Scheme AND Custom Builds

Improving the sustainability of the exhibition and events industry is an urgent matter that all stakeholders must partake in, with focus also being on the supply chain, not just the venues, organisers and suppliers in question. We are committed to do our part in helping the event industry navigate a more sustainable future, whilst teaching and learning along the way.

Sustainable Kit



Engineered to last, 100% reusable and 100% recyclable

Back in the day, most exhibition stands were made out of wood, good for one single use and easy to throw away after the show. To break this polluting cycle, we've invested heavily in a modular stand building system made from aluminium, that can be endlessly reused.

We opt for a 100% reusable end product and for sustainable materials. Did you know aluminium is the most commonly found metal on our planet? It's strong, yet light. It has a long life cycle and is fully renewable. This results in greener and smarter solutions for everyone. The recycling process only requires about 5% of the energy compared to the production of primary aluminium. We can say that at least 75% of our frames are produced from recycled aluminium. **Another impressive fact: 75% of all the aluminium ever produced is still in use.**

A Wider View

Building stands the innovative way means finding balance between elegance, efficiency, profitability and sustainability. That is why, next to using less material, our sustainable strategy also translates to smart designs. This enables us to use smaller storage spaces, and means fewer trucks are needed to wheel our goods from A to B.

Take a look at the [Sustainability Charter](#) of our manufacturer.

Changing Status Quo

Sustainability is at the heart of our design team and is a key factor for our in-house designers when creating the initial concept.

It's imperative that sustainability is considered at the beginning of the design process, before being passed to production. With every design brief we receive, we look to influence our clients and move as much, if not all, of the build away from traditional built stands and into ecoVISION.

Our investment plan is 100% focused on products that are fully aligned to the re-use/recycle commitment and the Full Circle board is continually driving this investment strategy to ensure that the company stays true to it's commitment.



We ONLY use LED lighting

Over the past 9 years, Full Circle took the decision to reduce it's power consumption and transitioned to 100% LED electrical lighting kit, along with Plug'n'Play wiring systems (removing the use of single use wiring looms) to drive efficiency and reduce imprint. The LED lighting kits alone **reduce consumption by 80% as well as reducing the need for frequent replacements.**



Graphics & Signage

Our sister company (and in-house graphics supplier) **Psycho Peacock** provides all the signage and graphics for all our events. Recent developments on the large format printing technology have been driven by sustainability and the reduction in the amount of energy used to produce a graphic.

Whenever possible we utilise a PVC Free option. Currently all tension fabric and grey backed graphics are printed on PVC free. It is widely known that not all materials can be fully recycled, new developments in substrates have introduced highly and even fully recyclable materials along with bio-degradable ones.

We remove all printed graphics/signage from the events we service, following our Reduce, Reuse, Recycle motto, allowing us to ensure that they will be recycled responsibly. As not all media can be fully recyclable, we have adopted a different approach to enhance their eco-friendliness.

Psycho Peacock has increased the use of water-based inks and the Canon Colorado has GREENGUARD Gold Certification. Water-based inks don't contain any of the toxic chemicals of its Plastisol counterparts (no PVC, no phthalates). Instead it's comprised of naturally occurring substances.



Your creativity-Our distinct delivery

Floorcovering

Our floorcovering partners **MJ's** aim to conduct their business with environmentally friendly operational practices, promoting protection of the environment and minimising any negative impact that may occur from operations. Management processes ensure that environmental factors are considered during planning and implementation, adhering to environmental codes of practice.

Suppliers and subcontractors are encouraged to implement good environmental practices and procedures which support our own objectives and targets. The chosen recycling partner has 12 years' experience in recycling exhibition carpet; they collect all carpet, ensures it meets the processing requirements and turn it into PP pellets.

To ensure the latest recycling methods are used and comply with all current regulations, our partners are members of **Carpet Recycling UK**, the leading association dedicated to finding better ways of reusing or recycling used carpet.

Carpet Recycling UK is a not-for-profit membership association working to reduce the amount of carpet waste being sent to landfill.



Waste Management

We use three different regional companies for our waste management, expanding our network across the UK, reducing our footprint and utilising each of them for their specialities within the industry.

Kenny Waste Management – North West

Yorwaste – North Yorkshire

A&A Recycling – The Midlands

By using more operators, this allows us to benefit across all of their services including waste assessments, skip-specific waste reports, zero-landfill and recycling, including wood waste management.

Waste Management

Kenny Waste Management

We work closely with a company local to our Salford Headquarters, **Kenny Waste Management**, to ensure that we implement a sustainable waste management system. Kenny Waste Management are a highly respected company within the local community due to their exhaustive social enterprise work.

Kenny Waste Management are committed to operating as a **zero-landfill waste management company**, and are on hand every step of the way to ensure that we are fully informed about the process of which they handle the waste they collect from us, and how it is processed.

In order to keep us informed, Kenny Waste Management provide us with 'Skip Specific Waste Reports' which detail how the waste from each individual container has been processed, and dealt with. We monitor this on a monthly basis and communicate this internally and externally. Over the course of our partnership with Kenny Waste Management, they have recovered and recycled 100% of the waste they have collected from us.



Waste Management

Yorwaste

For our premises in Ripon, North Yorkshire, we fully utilise Yorwaste's Total Waste Management services, including waste assessment, waste collection services (including transportation and disposal), management waste streams, recycling and all required legal compliance.

What happens to our plastic waste

What happens to our waste

Dry Mixed Recycling

ISO 45001

ISO 14001

ISO 9001

IMS Policy



Waste Management

A&A Recycling

Operating facilities in the Midlands, **A&A Recycling Services Limited** are one of the largest wood recyclers in England, and as a group they handle over 800,000 tonnes of wood waste per annum. Located close to arterial transport routes, these businesses collect and process wood waste from a variety of industries including waste management companies, civic amenity centres, and commercial sectors.

A&A Recycling can offer suppliers of wood waste the guarantee of a sustainable permitted outlet, ensuring the end destination of the products is reputable and contributes back into the economy.

Products accepted:

- Demolition Timber
- Packing Timber (Pallets & Crates)
- Reclaimed Timber from MRF
- Waste Timber from the building industry
- Skips & Site clearance

The products produced are:

- A Grade Biomass
- Timber chip for board manufacturers
- Low-Grade biomass
- Woodland Walkway Surface



Carbon Consultancy

Carbon measurement and offset solutions are becoming more popular amongst companies looking to analyse and reduce their footprint. There is now technology that can measure the carbon footprint of a project, or even the full scope of an event.

One of our energy partners **iOffset** helps businesses to measure, reduce and offset their corporate emissions to enable them to move towards becoming CO2 Neutral.

iOffset is part of NetZero Group, offering carbon reporting tools, consultancy, carbon credit sourcing and tree planting projects.

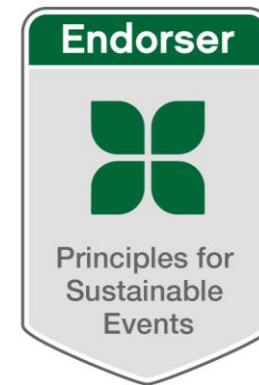


Associations, Endorsements and Commitments

Sustainability and Health & Safety is at the heart of our operational and business strategies.

We are committed to providing and maintaining the highest possible standards of health and safety for our employees and clients, we are audited and accredited by Peninsula, the UK's largest H&S provider.

We work hard to continually implement new strategies and are currently working towards achieving the ESSA Accreditation programme, ISO 20121 and Investors in People.



ESSA Member (Event Supplier and Services Association) – [Sustainability](#)

AEO Member (Association of Event Organisers) – [Sustainability](#)

Cross Association Sustainability Commitments (along with AEV) – [Sustainability](#)

Events Council Endorser – [Principles of Sustainable Events](#)

Our Headquarters

Full Circle Events and Exhibitions relocated to its new Headquarters in 2018, residing in the Weaste area of Salford. The 3,000 square metre, state-of-the-art office facility accommodates the growth of the business's offices and workshops. The move created space for 20 new jobs, all filled with candidates from the local area.

In order to achieve self-sufficiency, Engels House was 100% designed and built by the internal Full Circle production team, with no other external construction companies employed.

Full Circle now operates from 5 strategic locations., allowing us to reduce our travel, and the costs associated. All sites are based close to major motorway links across the country, located in close proximity to the leading venues that we work including Manchester Central, ACC Liverpool, NEC Birmingham, Excel and Olympia to name but a few.

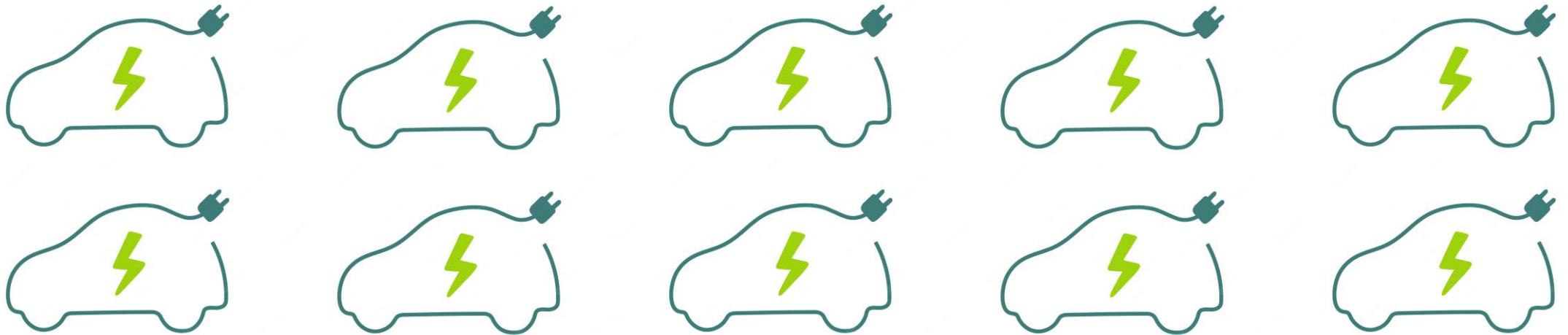
We offer staff the possibility to plug in their electric cars or come to work by bike or public transportation more easily. **By 2025 we will have over 6,000M2 of solar panels powering our headquarters and two workshops.**



Embracing Sustainability and a Greener Future

We limit our environmental impact by producing and purchasing reusable and recyclable light-weight products with a long lifespan.

All our fleet vehicles are EURO 6 complaint, with 10 of our staff-funded cars being 100% electric. We have two charging points on our Headquarters, available to visitors and employees.



We aim to move to a 100% EV Fleet by 2025.

Our People

Full Circle understands that it wouldn't be the company it is without the dedicated, hard work of it's experienced team.

Over the past two years, our team have transitioned into multi-disciplined stand builders, through our re-skilling program to train them in ecoVISION. This reduces the need for additional tradespeople to build stands, painters and joiners, etc.

Times have changed immensely in the previous years and Full Circle promote Working from Home, alongside our flexible-hours policy to allow our team the perfect balance.

To reduce hours on the road, and unnecessary travel, many of our face-to-face meetings have been replaced with online video calls using Teams or Zoom.

Keeping it in the family...

We have several sets of families working within the Full Circle Group, which helps to embody the company values and is the backbone of the close, family community we have.

It's key to plan ahead and think of the future, which is why focus heavily on Tomorrow's Talent. So far Full Circle have trained 36 Apprentices of all ages, and we're always on the lookout for the next enthusiastic student wanting to join our scheme and learn our trade.



Fullcircle

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[View our Sustainability Policy](#)