

A hand is holding a clear glass bottle of Cupapeel Sparkling Water. The bottle has a white label with the brand name 'cupapeel' in a sans-serif font, where the 'a' is white and the rest is black. Below the brand name, it says 'by Just Peel' in a smaller, grey font. The background is a solid yellow color. The hand is visible on the left side of the frame, holding the bottle. The bottle is partially filled with a clear liquid.

cupapeel

by Just Peel

REAL PAPER CUPS



cupapeel
Just Peel

**"Our cup is one of the
most sustainable
cups you can buy"**

- ✓ **RECYCLABLE**
- ✓ **BIODEGRADABLE**
- ✓ **COMPOSTABLE**
- ✓ **REPULPABLE**
- ✓ **FREE OF PLA and PE**
- ✓ **UK MANUFACTURED**



Not all cups are born the same.
Make an **informed** choice.



cupapeel

Just Peel

Our claim is that this cup is “one of the most sustainable cups on the market”

Okay, but what does that really mean?

Go to last page for helpful definitions

	Our Cup	PE Cups	PLA Cups
RECYCLABLE	YES , in ANY recycling stream	SOMETIMES Due to the complexity only 1 in 400 are recycled	NOPE PLA can't be recycled at all
BIODEGRADABLE	YES , and better than other cups	NOPE It takes decades, so no good	SOMETIMES but only in certain conditions
COMPOSTABLE	YES , and even at home	NOPE it can't be composted successfully	SOMETIMES but only in industrial composters
REPULPABLE	YES , just like any other paper	NOPE no way Jose	NOPE don't even go there
METHANE CONTRIBUTOR	NEVER , no Methan here	NOPE none here either	YES if PLA ends up in landfill it is likely to release Methan which is severely damaging

CLICK HERE FOR MORE DETAILED INFO

Make an **informed** choice.

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THE OPPORTUNITY

PAPER VS PLASTIC

Paper rocks!

Not just for the environment but for **Branding!**

Don't limit yourself to 1 colour logos when you can put an actual **Poster** in people's hands.

- ✓ CMYK Print
- ✓ Pantones as well
- ✓ Full coverage

Why not run a competition on your cups or link through to your current digital campaign with a QR code?



cupapeel

Just Peel

THE RANGE

We got you covered

4oz For **tasting**

10oz For **half pint**

20oz For **full pint**

22oz For a **full pint + foam!**

We also do **8oz, 12oz and 16oz.**

IMPORTANT!

We are **CE MARK REGISTERED**
for **10oz and 20oz.**

...and we're the only cup
manufacturer in the UK who is.



cupapeel

Just Peel

PERFECT FOR

Beer Gardens

Festivals

Take away

Giveaways

Brewery Tours

Events

Covid Safe Consumption

Avoiding glassware leadtimes



cupapeel

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GOES WELL WITH

**OTHER SUSTAINABLE PRODUCTS
SUCH AS...**

PLASTIC FREE ICE BUCKETS

PAPER STRAWS

CUP HOLDERS