

## STAND OUT IN A SEA OF EXHIBITORS

**We can help you achieve your business objectives.** With the **Thought Leader** packages, you're guaranteed to get maximum visibility for your company before and during the show. Your company will also be able to drive traffic to your stand, generate new leads and raise your brand awareness.

Package	What's included?	Cost
Technical	<ul style="list-style-type: none"> <li>Individual Conference Track Sponsorship</li> <li>Premium Digital Registration</li> <li>Sponsor logo to appear alongside Oi and Partner logos on the Oi Conference website alongside specific track content details, holding slides within the chosen conference room/track, and alongside content detail on all event signage and in the event guide (where possible)</li> <li>Permission to have sponsor collateral within the conference room for distribution (at sponsors expense)</li> <li>Listed as an event sponsor in all pre-show and onsite acknowledgements (where possible)</li> </ul>	<p>£2,550 + VAT</p> <p>x7 packages available</p>
Strategic	<ul style="list-style-type: none"> <li>Individual Conference Sponsorship CTNW and/or OFF</li> <li>Premium Digital Registration</li> <li>Sponsor logo to appear alongside Oi and Partner logos on the CTNW and/or OFF Conference program webpages alongside specific content details, holding slides within the specific conference room/session, and alongside content detail on all event signage and in the event guide (where possible)</li> <li>Permission to have sponsor collateral within the conference room for distribution (at sponsors expense)</li> <li>Listed as an event sponsor in all pre-show and onsite acknowledgements (where possible)</li> </ul>	<p>£2,950 + VAT for the CTNW or OFF</p> <p>£4,950 + VAT across both CTNW and OFF</p> <p>x5 available</p>
Premium	<ul style="list-style-type: none"> <li>Headline Conference Sponsor (there may be some individual track sponsors) <ul style="list-style-type: none"> <li>Headline logo placement alongside SUT partnership on all conference related promotional materials on the event website, onsite signage and event guide</li> <li>Headline logo placement on the front cover of the conference guide</li> <li>Full page advert on the outside back cover of the conference guide (finished artwork supplied by sponsor)</li> </ul> </li> <li>x1 Hosted Webinar (recommended delivery is 1-3 months pre-event)</li> <li>Premium Plus Digital Registration</li> <li>Listed as a sponsor in all pre-show and onsite acknowledgements where possible</li> </ul>	<p>£7,950 + VAT</p> <p>x2 available</p>