

STAND OUT IN A SEA OF EXHIBITORS

We can help you achieve your business objectives. With the **Brand Boost** packages, you're guaranteed to gain maximum visibility for your company before and during the show. You'll also be able to drive traffic to your stand, generate new leads and increase your brand awareness.

Package	What's included?	Cost
Basic	<ul style="list-style-type: none"> Premium Digital Registration x1 social media message via the Oi social channels Listed as a sponsor in all pre-show and onsite acknowledgements (where possible) x3 floor tiles in the exhibition hall 	<p>£1,800 + VAT (including 10% discount)</p> <p>x8 packages available</p>
Boost	<ul style="list-style-type: none"> Premium Digital Registration x10 boulevard digital screen locations (includes a 15 second digital advert displayed every 5 minutes generating a total of 4,896 boulevard impressions) x10 in-hall screen locations in high traffic areas (includes a 15 second digital advert displayed every 5 minutes generating a total of 4,896 in-hall impressions) Listed as a sponsor in all pre-show and onsite acknowledgements (where possible) 	<p>£3,950 + VAT (including 20% discount)</p> <p>x8 available</p>
Premium	<ul style="list-style-type: none"> Premium Plus Digital Registration x10 boulevard digital screen locations (includes a 15 second digital advert displayed every 5 minutes generating a total of 4,896 boulevard impressions) x10 in-hall screen locations in high traffic areas (includes a 15 second digital advert displayed every 5 minutes generating a total of 4,896 in-hall impressions) Remarketing Package (30,000 impressions) Listed as a sponsor in all pre-show and onsite acknowledgements (where possible) 	<p>£7,950 + VAT</p> <p>x2 available</p>