About Reed Exhibitions

Reed Exhibitions is the world’s largest event organiser, with 42 international offices responsible for 500 events in 39 countries each year. The Energy and Marine Group is part of Reed Exhibitions major B2B industry events portfolio. This portfolio comprises a wide range of successful and well established exhibitions and conferences including Oceanology International, IBP/SPE Brasil Offshore, Protection Offshore, Santos Offshore, SPE Offshore Europe, SPE Intelligent Energy, SPE Arctic & Extreme Environments, SPE Russian Oil & Gas, Queensland Gas Conference & Exhibition, All-Energy UK, All-Energy Australia and All-Energy Canada.
The Blue Market with Huge Potential

In a move that highlights the state government’s intent to thoroughly explore the country’s vast marine potential, China’s most recent five-year plan - the 12th Five-Year Plan - was the first ever to include a dedicated chapter on marine development. In its last five-year budget, announced in March 2011, the Chinese government boosted funding for oceanography, particularly in exploration, research and deep-sea technologies.

Our Events

Oceanology International China is the only forum in Asia where the marine technology and ocean science community, improving their strategies for measuring, exploiting and operating in the world’s oceans.

Developed with government and industry associations, Oceanology International China will provide organisations with the opportunity to capitalise on China’s rapidly developing offshore energy & marine industries.

Our Identity - Oceanology International

Oceanology International, a biennial event, is the world’s largest exhibition for marine science and technology, with over 525 exhibitors from 35 different countries and regions. Since Oceanology International began in 1969, it has consistently extended its reach, attracting an ever-wider range of exhibitors and firmly establishing itself as the marine science and ocean technology community’s biggest event.

Oceanology International is a global forum where members of industry, academia and government share knowledge and connect with the marine technology and ocean science community. By coming together for three days of non-stop productivity, they improve strategies for operating in, measuring, exploiting and protecting the world’s oceans. Each year key practitioners of marine science and engineering descend on London’s ExCeL Exhibition Center to showcase a comprehensive range of state-of-the-art services and technologies.
The Blue Market
with Huge Potential

### Our Events

#### Oceanology International Opens Its Door to China

Oceanology International China is the only forum in Asia where industry, academia and government share knowledge and connect with the marine technology and ocean science community, improving their strategies for measuring, exploiting, protecting and operating in the world’s oceans.

Developed with government and industry associations, Oceanology International China will provide organisations with the opportunity to capitalise on China’s rapidly developing offshore energy & marine industries.

#### Our Identity - Oceanology International

Oceanology International, a biennial event, is the world’s largest exhibition for marine science and science technology, with over 525 exhibitors from 35 different countries and regions.

Since Oceanology International began in 1969, it has consistently extended its reach, attracting an ever-wider range of exhibitors and firmly establishing itself as the marine science and ocean technology community’s biggest event.

Oceanology International is a global forum where members of industry, academia and government share knowledge and connect with the marine technology and ocean science community.

By coming together for three days of non-stop productivity, they improve strategies for operating in, measuring, exploiting and protecting the world’s oceans. Each year, key practitioners of marine science and engineering descend on London’s ExCeL Exhibition Center to showcase a comprehensive range of state-of-the-art services and technologies.

#### International Association Partner

China (Shanghai) International Ocean Technology and Engineering Exhibition

3-5 Sept 2013, Intex, Shanghai
“Oceanology International” is a uniquely focused event connecting providers of ocean technology to multiple industries. Within China and the surrounding region there is a rapidly growing demand for ocean technology to support science and environmental protection. Holding an event in Shanghai offers an opportunity for providers to more effectively connect with this market and for end-users to gain a better understanding of technologies and capabilities that can add value to their businesses.

Wildlife Acoustics, Inc.

“Wildlife Acoustics is very excited to come to China. We’re looking forward to showcasing our range of high-end marine observatory products. We believe this event will be a perfect fit for our expanding business in the region.”

Mona Doss
Director of Sales and Marketing

“China is the perfect platform for Valeport's expanding business in the region. This is a much needed event!”

Kevin Edwards
Valeport Limited
Sales & Marketing Manager
Of OI China is expected to come from China and Asia Pacific is set to be the new meeting place in this marine market is huge. We certainly have great developments. Now that Oceanology International is taking place in London, OI China will offer the opportunity for overseas exhibitors to connect with the Chinese world’s leading event organiser. This launch event is perfectly timed as the Chinese marine industry has received strong support their specific needs."

"Wildlife Acoustics sprung on the chance to exhibit at OI China. Launching from the success of OI in London, OI China is the perfect place for us to expand business into a new geography."

"Wildlife Acoustics is very excited to exhibit at OI China. OI China is the perfect place for us to expand our business into a new geography."
### 观众范围
Visitors Profile

- 政府部门、国家海洋局、中国海洋局及下属机构
- 海洋石油勘探及开发行业
- 海洋可再生能源
- 海洋工程
- 行业协会及媒体
- 教育及科研
- 港口及海洋
- 海洋环境
- 海洋通讯

### 配套厂商 / Component Manufacturers

- 摄影、摄像器材
- 回声探测仪 / Echo Sounders
- 工业传声器 / Electro mechanical Sensors
- 远端、遥控器材 / Remote Sensing
- 测量 / Tides Gauges
- 旋动检测设备 / Vibration Monitoring Systems
- 连接器 / Connectors
- 光电耦合器 / Electro - Optics
- 滤器 / Filters
- 磁性材料及磁力计 / Magnets & Magnetometers
- 工业连接系统 / Slip Ring Systems
- 阀门 / Valves
- 罗盘、指南针 / Compasses
- 水文仪器 / Hydrological Instruments
- 计数及计数系统 / Meters & Metering Systems
- 激光测量及检验工具 / Laser Measurement and Inspection Tools

### 海洋服务提供 / Service Providers

- 海洋物理学 / Physical Oceanography
- 海洋化学 / Chemical Oceanography
- 海洋生物学 / Biological Oceanography
- 地球物理学 / Geophysics
- 海洋科学 / Oceanography
- 海洋图示 / Hydrographic Survey
- 沉积学 / Sedimentology
- 导航及定位 / Navigation & Positioning
- 通讯 / Communications
- 水下 / Diving

### 设备制造商 / Equipment Providers

- 导航设备及仪器 / Navigation Devices and Instrumentation
- 观测设备 / Survey Equipment
- 激光设备 / Communication Devices
- 海洋工程设备 / Subsea Engineering Equipment
- 气象监测设备及仪器 / Meteorological Devices and Instrumentation
- 控制系统 / Software
- 自动化与智能化设备 / Automation and Robotics
- 服装装置 / Sampling Devices

- 平台、自动下载器
- 水下机器人及浮标

### 海洋工程承包商 / Full Service Contractors

- 环境咨询 / Environmental Consultancy
- 海洋岸线评估 / Offshore Contractor
- 海洋工程 / Subsea Engineering
- 钻探服务公司 / Oil Field Service Companies
- 环境顾问 / Legal Consultancy
- 安全及保险服务 / Finance and Insurance

### 光地展位
Space Only

- 这个选项是室内地面空间，标记到所需的尺寸。
- Exhibitors are responsible for the design and build of their own stand or hiring a contractor to do so. This option is not suitable for pop up stands for which Shell Scheme must be ordered.

### 标准展位搭建
Shell Scheme

- 如果您的展位面积小于24平方米，标准展位搭建服务需与光地展位同时选择。

### 其他参展费用
Other Exhibiting Costs Include

- 注册费及在线推广费（必选）：人民币1,775元/公司（不含增值税）

### 请留意
Please Note

- 以上价格不含税，参展商需额外支付增值税，税率为6%。
- The above prices are exclusive. VAT payment is mandatory for domestic and international exhibitors and the VAT rate is at 6%.

- 光地展位最小面积为24平方米，展位最小面积为6平方米。

- The minimum square space for Space Only stand is 24 sqm. The minimum square space for stand sharer is 6 sqm.
Please Note

Contractor to do so. This option is not suitable for pop up stands for which Shell Exhibitors are responsible for the design and build of their own stand or hiring a contractor to do so. This option is indoor floor space marked out to the required dimensions only.

Stand Price: USD 361/sqm + VAT

If your stand is less than 24 sqm, shell scheme must be ordered in conjunction with the space. The Shell Scheme includes:

- 1 One Information Counter, Two White Folding Chairs (every 12 sqm)
- 1 Standard Lighting (one spotlight per three linear metres of fascia with a minimum of two spotlights per stand)
- 1 12 SEPT 2013, INTEX, SHANGHAI

Registration & E-marketing Fee (Compulsory): USD 278/Company + VAT

Shell Scheme Price: USD 102/sqm + VAT

If the space. The Shell Scheme includes:

- Walls, Carpet, Name Board
- Design Lighting (two spotlights per stand)
- 12 SEPT 2013, INTEX, SHANGHAI

Registration & E-marketing Fee (Compulsory): USD 278/Company + VAT

Shell Scheme Price: USD 102/sqm + VAT

If you are international exhibitors and the VAT rate is at 6%.

The above prices are VAT exclusive. VAT payment is mandatory for domestic and international exhibitors and the VAT rate is at 6%.

Maximum Stand Size: 24 sqm

The minimum space for Space Only stand is 24 sqm. The minimum space for stand sharer is 6 sqm.
About Reed Exhibitions

Reed Exhibitions is the world’s largest event organiser, with 42 international offices responsible for 500 events in 39 countries each year. The Energy and Marine Group is part of Reed Exhibitions major B2B industry events portfolio. This portfolio comprises a wide range of successful and well established exhibitions and conferences including Oceanology International, IBP/SPE Brasil Offshore, Protection Offshore, Santos Offshore, SPE Offshore Europe, SPE Intelligent Energy, SPE Arctic & Extreme Environments, SPE Russian Oil & Gas, Queensland Gas Conference & Exhibition, All-Energy UK, All-Energy Australia and All-Energy Canada.

Contact Us

China
Jessica Liu
Tel: +86 10 5933 9054
E-mail: jessica.liu@reedexpo.com.cn

UK and Europe
Kirsten Conlon
Tel: +44 (0) 20 8439 8870
E-mail: kirsten.conlon@reedexpo.co.uk
Matthew Garland
Tel: +44 (0) 20 8910 7931
E-mail: matthew.garland@reedexpo.co.uk

USA & Canada
Alex Goodman
Tel: +1 203 840 5841
E-mail: agoodman@reedexpo.com

Europe
Marie-Rose Michel
Tel: +33 1 41 904 667
E-mail: mmichel@reed-export.fr

Korea
Y. K. Shin
Tel: +82 2 555 7153
E-mail: ykshin@kfairs.com

Rest of the World
Jessica Liu
Tel: +86 10 5933 9054
E-mail: jessica.liu@reedexpo.com.cn
Christine Song
Tel: +86 10 5933 9486
E-mail: christine.song@reedexpo.com.cn
Jade Huang
Tel: +86 10 5933 9073
E-mail: jade.huang@reedexpo.com.cn