

OCEANOLOGY INTERNATIONAL DIGITAL PACKAGES

Maximise your global reach by targeting Oceanology International audience before the 2020 show.

The digital packages have all the features you need to get your brand in front of the right visitors at the right time.



Lead generation



Brand awareness



Thought leadership



Promote your presence at the show

WEB BANNERS

► Showcase your brand and products to thousands of decision-makers as they visit the Oceanology International website.



Full Banner



Top Leaderboard

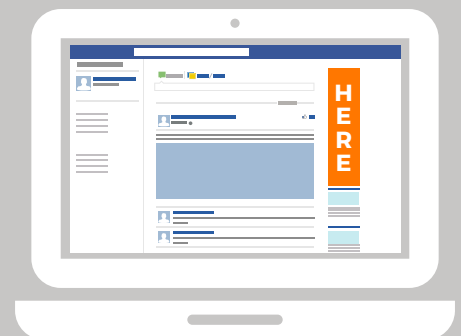


Medium Rectangle






REMARKETING

► Place your advert across popular websites and social media channels browsed by visitors interested in products like yours, telling them to meet you at the show.



EMAILS

- ▶ Drive traffic to your exhibitor profile with our *NEW* content block advert, sent to thousands of marine professionals.

-  Your Logo/Product image
-  Title and description
-  Clickable button



PREMIUM PACKAGE

- ▶ Get noticed by 68% more visitors with a highlighted exhibitor directory listing twice the size of regular exhibitors and showcasing your products. This could help you generate up to 3 times as many pre-show leads.



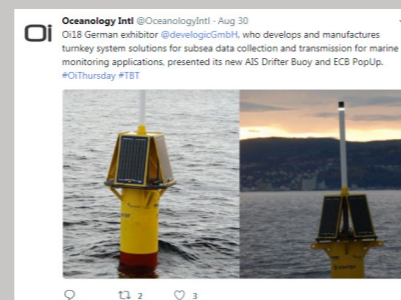
DIRECTORY PREMIUM PLUS PACKAGE

- ▶ In addition to the Premium Package features, your profile will also show up first for your chosen category. You will have a highlighted product directory listing and a Homepage banner worth £2,650 to showcase your brand and catch buyers' attention ahead of the show.



SOCIAL MEDIA

- ▶ An announcement to thousands of followers on our social media platforms, before or during the show promoting your product with your stand number.



OCEANOLOGY INTERNATIONAL BRONZE SPONSOR

ONLY 5 AVAILABLE

BRONZE PACKAGE - 5 AVAILABLE

	Price
Web banner on all website pages (excl. Homepage) for 1 month	£1,175
Email - Content block in Visitor Email	£1,750
Social Media announcement on 1 channel	£550
Directory - Premium Package	£540
RATE CARD	£4,015
EXCLUSIVE BRONZE RATE - SAVING 10%	£3,600

OCEANOLOGY INTERNATIONAL SILVER SPONSOR

ONLY 1 REMAINING

SILVER PACKAGE - 2 AVAILABLE

	Price
Web banner on the Homepage (Medium Rectangle)	£2,650
Email - Content block in Visitor Email	£1,750
Remarketing - 30,000 impressions	£1,950
Social Media announcement on 1 channel	£550
Directory - Premium Package	£540
RATE CARD	£7,440
EXCLUSIVE SILVER RATE - SAVING 19%	£6,000

OCEANOLOGY INTERNATIONAL GOLD SPONSOR

**ONLY 1
AVAILABLE**

EXCLUSIVE GOLD PACKAGE - 1 AVAILABLE

	Price
Web banner on the Homepage (Full Banner)	£3,150
Email - Content block in Visitor Email x 2	£3,500
Remarketing - 100,000 impressions	£5,500
Social Media announcement on 1 channel	£550
Directory - Premium Plus Package	£1,500
RATE CARD	£14,200
EXCLUSIVE GOLD RATE - SAVING 28%	£10,250

7,500
attendees

68%
with purchasing
power

1,000
placed orders
at the event