

# Making people care:


how the medium of film can be used to help raise awareness of the issues facing our planet.



**Dr Elizabeth White**

Executive Producer BBC Studios Natural History Unit



The logo is centered over a collage of four nature-related images. The top-left image shows a seal swimming underwater with a small iceberg in the background. The top-right image shows a group of golden snub-nosed monkeys. The bottom-left image shows a pack of African wild dogs in a savanna. The bottom-right image shows a sloth swimming underwater.

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The background of the title card is a deep blue, ethereal landscape of ice and snow. In the center, a large, glowing sphere, resembling a frozen planet or a full moon, is partially obscured by the text. The sphere has a bright white ring around its equator and shows some internal texture. The BBC logo is positioned above the main title.

BBC

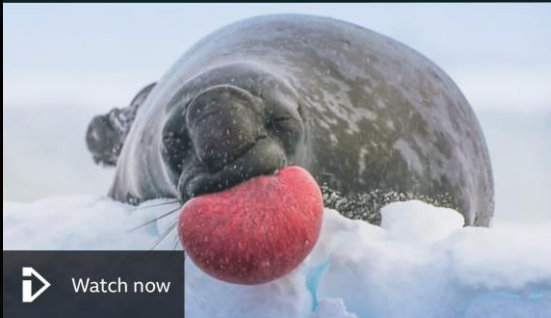
FROZEN  
PLANET  
II


one

# FROZEN PLANET II

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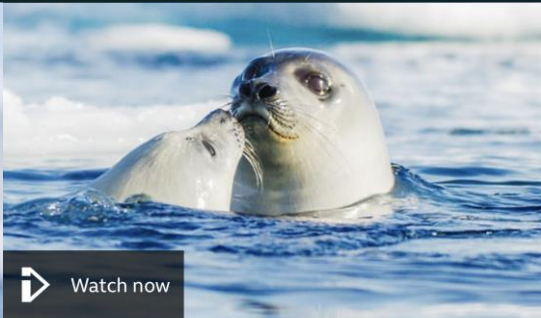
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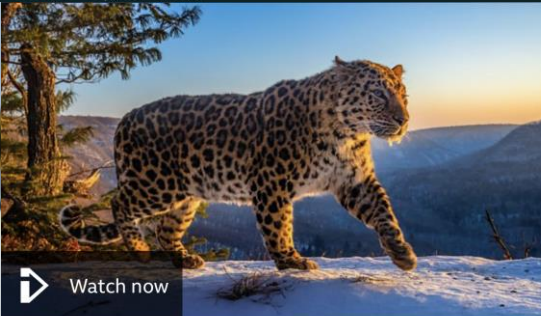


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### Frozen South

Series 1 Episode 4 of 6

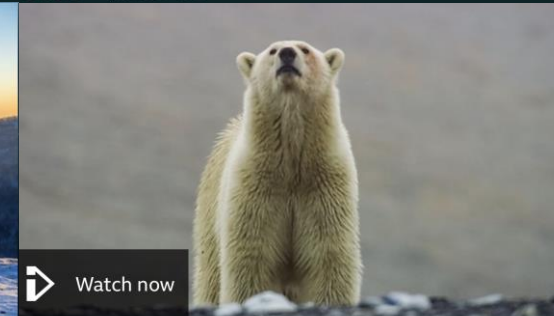
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