



Cetus Innovate Limited is an independent knowledge-based consultancy firm providing enhanced value over traditional approaches to technology assessment, design, development and delivery.

The Company's key strength is its access to vast in-depth knowledge of numerous marine physical, chemical and biological sciences and technologies. This is reflected in the diversity of projects that have been undertaken, encompassing wide-ranging disciplines.



Technology Assessment

In today's highly competitive market, companies need to constantly optimise their planning, technologies, processes, products and services in order to **create growth and competitive advantage**.



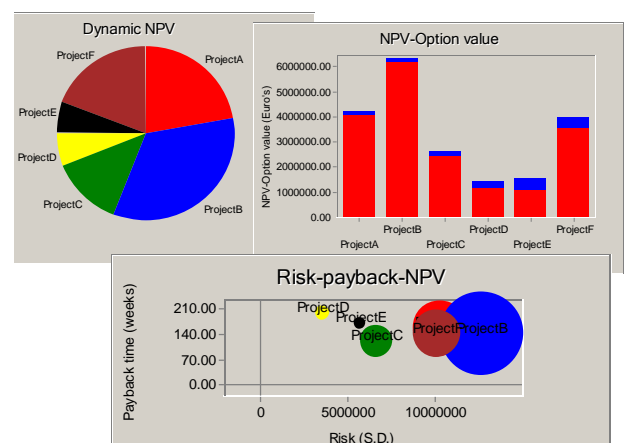
Strategic investment decisions cannot be left to chance. A disciplined approach from initial concept through to final plans leads to greater efficiencies and gains

in project implementation and a shorter time to market.

Increasing complexity and time pressure require enhanced support for innovation activities, such as the recognition of the best idea, transformation of a business idea to a business concept and plan, development of a business (revenue) model and preparation of a business case.

Strategic investments need to be justified, prioritized and approved. A valuation model should

not just quantify an investment but should identify its real value.



The true value of an idea is determined by identifying trends and business drivers, by drawing up multiple market scenarios, and by gauging the value of the idea against the business's own strategy and environment.



A business model should identify the means to generate as much value as possible for the most important stakeholders.

The business case highlights business objectives, critical parameters, costs, risks and uncertainties.

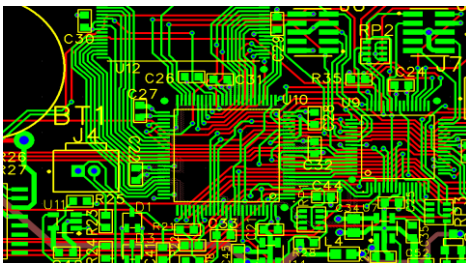
A 'technology-business-roadmap' is a need-driven planning process that helps identify, select and develop technological alternatives to meet future product and market needs

Design & Development

Cetus Innovate Limited integrates systems engineering, design and project management skills to support the full technology life cycle from initial concept, to technology assessment, to business case preparation, planning, production management, release and finally renewal.

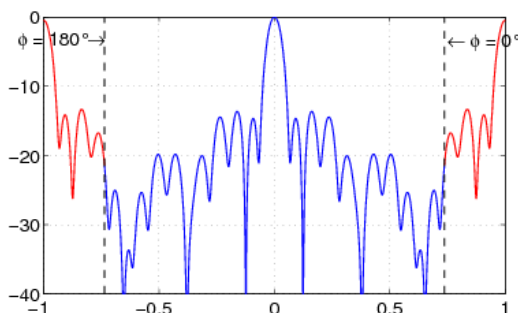
The Company has deep roots in various offshore sectors such as oil & gas, telecommunications and renewable energy. Our security-cleared staff has experience of working on projects directly for the MOD, US DoD and prime contractors.

Our knowledge and ability to operate in the mobile communications sector adds another dimension to our business.



Areas of expertise include:

- Sonar and seismic systems design.
- Communications and RF.
- Signal processing.
- Digital, RF & Analogue Hardware Design.
- Switch-mode.



Delivery

Offshore projects can be large, complex and costly. A great deal is at stake and the challenges are considerable - securing satisfactory returns on investment, managing different objectives and risk tolerances, staffing and proactive decision-making without delays.



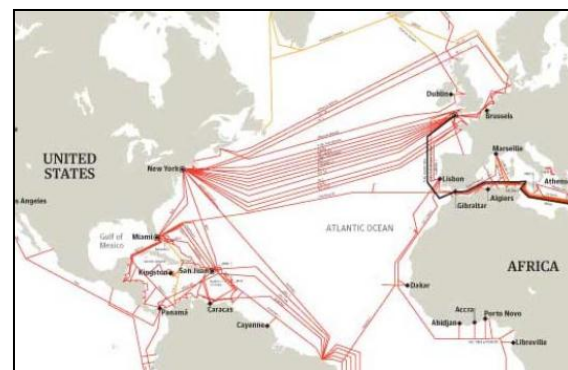
Cetus Innovate Limited can bring together an onshore team to supplement your in house resources.

Services provided include

- Project management - construction and survey
- Business planning and development
- Desktop studies - commercial, engineering, scientific & technical
- Technology assessment & development

Sectors serviced include:

- Renewable energy
- Oil & gas
- Telecommunications
- Mining
- Dredging & reclamation
- Earth observation
- Survey and subsea operations
- Defence



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